

Scent Of Africa

Oluchi Orlandi and Marcel Desailly named ambassadors for Africa's 1st luxury fragrance

The accomplished pair will be featured in the Scent of Africa ad campaigns, and host an exclusive product launch event on the 14th November in Accra, Ghana.

Published: 06.11.2015 • Sena Quashie

Print • eMail

Tweet G+1 0 Share 0



The accomplished pair will be featured in the Scent of Africa ad campaigns, and host an exclusive product launch event on the 14th November in Accra, Ghana.

scent of AFRICA

for Woman.

24/7 Live - Subscribe to the Pulse Newsletter!

Enter email address...

Subscribe

» **Hair** Four cute ways you can update your ponytail

» **Facts** 7 surprising things you didn't know about MAC cosmetics

» **Beauty tips** Kim Kardashian's top three lip contouring tricks

» **Tiwa Savage** Check out pop star's stunning makeover photo

» **Grand Finale** Miss Ghana 2015 finals scheduled for Saturday, November 7

» **DIY Wellness** How to make your own skin exfoliator

» **Bridal Makeup Tutorial** Wedding day inspiration for dark skinned brides

» **Interview** Adele goes without makeup for Rolling Stone

Ghandour Cosmetics, a leading manufacturer of beauty products in West Africa has named international superstars from fashion and sport as brand ambassadors for Scent of Africa, Africa's first luxury fragrance.

Nigerian supermodel and fashion icon, **Oluchi Orlandi** who has graced the covers of *Italian Vogue*, *i-D* and *ELLE* magazines and featured in campaigns and runway shows for top names in fashion including *Victoria's Secret*, *John Galliano*, *Christian Dior*, *Costume National*, *Chanel*, and *Giorgio Armani*, will represent **Scent of Africa** for Woman.

Ghanaian/French international football star, **Marcel Desailly**, considered one of the most accomplished players of his generation and who represented top European clubs, *Marseille*, *A.C. Milan* and *Chelsea* as well as the France National football team winning the 1998 World Cup and Euro 2000 will represent **Scent of Africa** for Man.

The accomplished pair will be featured in the **Scent of Africa** ad campaigns, and host an exclusive product launch event on the 14th November in Accra, Ghana.

"**Scent of Africa** represents the success and richness of Africa. Both Oluchi and Marcel are true African success stories who have ascended to international icon status in their respective fields. These two were selected as brand ambassadors because they reflect our vision for Scent of Africa not just because of their achievements but also because of their commitment to give back to their homeland as philanthropists and entrepreneurs."

TOP ARTICLES

- 1 **Beauty Hacks** 5 must-know eye makeup tips »
- 2 **Makeup Tips** 6 tricks for applying lipstick like a pro »
- 3 **Beauty Tips** 7 makeup primer tips every woman needs to know »
- 4 **Personality Makeover** Nana Oye Lithur's stunning transformation »
- 5 **Hair Treatment Tips** 5 foods to prevent gray hair »
- 6 **Kylie Jenner** Reality star can't go back to her natural hair colour »
- 7 **Beauty Hacks** 10 tips on how to strengthen your eyelashes »
- 8 **Skin Care** What to eat to get rid of dark circles »
- 9 **Beauty Tools** 5 weirdest beauty inventions from Japan »
- 10 **Nana Afua Antwi** Revlon taps Ghanaian model as face of... »

BEAUTY



Beauty Hacks 5 tips to get clear skin naturally



Jackie Appiah Ghanaian beauty unveiled as Face of Omolewa Cosmetics



Beauty Tips Four uses of avocado you did not know



Beauty Hacks Skin care benefits of using natural goat milk

» **Zainab Balogun** TV girl shares stunning makeover photos

» **Skin care** 10 Natural home remedies for wrinkles

says **Tanal Ghandour**, the Founder and Managing Director of Ghana based Ghandour Cosmetics, which has operated for over 20 years in 14 African countries.

Brand ambassadors **Oluchi Orlandi** and **Marcel Desailly** will be on hand at the exclusive product launch event to be held at *Kempiski's*, Ghana's newest luxury hotel and conference center to unveil the fragrance and its advertising campaign to an audience of business, media and cultural influencers from across the continent.

Download our mobile app today.

Android - [Google Play Store](#)

iPhone - [Apple App Store](#)

[Tweet](#) [G+1](#) [Share](#) 0

RECOMMENDED ARTICLES



Beauty Tips 7 makeup primer tips every woman needs to know



Hair Treatment Unique way to use hibiscus for your hair



Skincare DIY coffee face mask for glowing skin



Beauty Tools 5 weirdest beauty inventions from Japan



Makeup Tutorial Sandbagging contour trick is the new makeup trend



Nana Afua Antwi Revlon taps Ghanaian model as face of new campaign

RECOMMENDED VIDEOS



Makeup Tutorial Sandbagging contour trick is the new makeup trend



Make-up Tutorial Want to conceal dark circles without crease? Learn now



Beauty Tips How to get frosted nails at home

You May Like

Sponsored Links by Taboola



New Golf Wedge is Changing the Game for Everyone

xE1 Golf



Gamers around the world have been waiting for this game!

Forge Of Empires - Free Online Game



That's How You Find Super Cheap Flights!

Save70



5 Genius Ways To Break In Your Shoes

Yurnit Magazine



31 Haunting Images of Abandoned Places

Lifestyle & Design Mag



Celebrity Surgeries That Didn't End Well

Quotespaper.com

0 Comments

Sort by [Newest](#)

Add a comment...

Facebook Comments Plugin



Pulse.com.gh is Ghana's online news platform. 24/7 news, filla, music, movies, lifestyle, events and more.

Available on



© 2016 Pulse.com.gh

Home

[News](#)

[Business](#)

[Filla](#)

[Celebrities](#)

[Innovation](#)

[Music](#)

[Movies & TV](#)

[Lifestyle](#)

[Campus](#)

Sports

[Football](#)

[Boxing](#)

[Athletics](#)

[Basketball](#)

[Hockey](#)

[Tennis](#)

[Golf](#)

[Motor Sports](#)

About Us

[About Us](#)

[Terms & Conditions](#)

[Privacy Policy](#)

Social

[Facebook](#)

[Twitter](#)

[Instagram](#)

[Google+](#)

[Youtube](#)