

annette akye

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SCENT OF AFRICA PERFUME LAUNCH AND REVIEW

Hello lovelies,

Welcome back to the blog. Today i'm bringing a post on perfume which is my first ever post on perfume. Well that's because i don't experiment much and usually stick to one scent. Over the weekend, Ghandour cosmetics, long time distributors of skin and hair care products in Africa, launched their first perfume at the newly opened 5 star Kempinski Hotel Gold coast City in Accra.



Scent of Africa Perfume Launch

Wow! The venue? Talk about luxury! No wonder it's alleged to sell the most expensive fufu in town. Absolutely stunning! I have been to many product launches but this has got to be the most impressive of all. I mean Ghandour cosmetics went all out! Their PR company outdid themselves! From the ambience, to the afro haired well dressed ushers, to the talented dancers to the guests themselves!!!!!! I mean..... well considering the venue the launch couldn't be anything short of spectacular.



Scent of Africa Perfume: Gold for Women, Silver for Men

about me



Pro Makeup Artist| Influencer| Educator | Beauty Enthusiast| Foodie| Welcome to my beauty & lifestyle blog, where i share my passion for all things beauty and any other thing that perks my interest. Enjoy!

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I had the opportunity to work on a few non Ghanaian celebs that were invited to launch, thanks to my

girl Sandra, host of Makeup Diaries for the opportunity. I caught bits and pieces of the event from the hotel room and after i came down to the lobby i was given a goody bag. Inside the goody bag was 2 perfumes, a 10% discount voucher and a box of dark chocolate.



Scent of Africa Perfume For Woman

Now unto the perfume itself, there are 2 versions. The Scent of Africa Perfume comes in both female and male scents. The female version comes in an all gold plastic packaging shaped in the African map silhouette placed in another plastic case while the male version in the same design in a silver packaging.



I love that a lot of thought went into the production and I must say the scent itself ties well with the African theme. I was a bit sceptical thinking it will be one of those scents that disappear after few seconds. How wrong was I! This has been truly made for the African.



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